

REP HEADLINE# 6146970 TRF# 322731
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT31/12 13.51
CHANGES *** WPXI-TV **

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6146970

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23

EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 13.50

REP: TO JEN
FR LINDSEY FOR CHERYL
M4-6 OK
TTLS \$57,325
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1193

27	S		400P-430P	30		\$400.00	10/23	10/26	2		TU-F	2
PROGRAM : JUDGE JUDY												

61	A		400P-500P	30		\$600.00	10/29	10/29	2		MON	2
PROGRAM : SPEC NEWS COVERAGE												

ORD COM1: SPEC NEWS COVERAGE
ORD COM2: SPOTS RAN - MB
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-31 FOR 1 SPOT/WK

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OCT31/12 13.50
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		400P-430P	30		\$400.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29												
30	S		430P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
60	A		400P-500P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE - PRGM CHANGE												
ORD COM2: SPOT RAN - MB												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-30 FOR 1 SPOT/WK												
31	S		500P-530P	30		\$800.00	10/23	10/26	5		TU-F	5
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#28	MISSED: MON/400P-430P				OCT29		30S	\$400.00	(OCT30/12)	
OFFER: NONE												
CMT: PRGM CHANGE												
CMT: CREDIT - MB												
M5	OK'D	BUY#30	MISSED: MON/430P-500P				OCT29		30S	\$500.00	(OCT30/12)	
OFFER: MON/400P-500P												
CMT: SPEC NEWS COVERAGE - PRGM CHANGE												
CMT: SPOT RAN - MB												
M6	OK'D	BUY#27	MISSED: TU-F/400P-430P				OCT23		30S	\$400.00	(OCT30/12)	
BUY#31												
OFFER: MON/400P-500P												
CMT: SPEC NEWS COVERAGE												
CMT: SPOTS RAN - MB												
OCT/12			44775.00			NOV/12				12550.00		

CONTRACT TOTAL 57325.00
 TOTAL SPOTS 82

82

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OCT31/12 13.50
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$354,225 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146970 TRF# 322731 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT30/12 16.5%
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# 18 SALESMAN #
 AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
 WASHINGTON, DC 20007
 ORDER # CONTRACT # 6146970 CLASS: NATL. LOCAL REGIONAL
 PRDCT DCCC 10/23 EST#1193 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 16.5%

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M4	UNRESL	BUY#28	MISSED: MON/400P-430P	OCT29	30S	\$400.00	(OCT30/12)
			OFFER: NONE				
			CMT: PRGM CHANGE				
			CMT: CREDIT - MB				
M5	UNRESL	BUY#30	MISSED: MON/430P-500P	OCT29	30S	\$500.00	(OCT30/12)
			OFFER: MON/400P-500P	OCT29	30S	\$500.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE - PRGM CHANGE				
			CMT: SPOT RAN - MB				
M6	UNRESL	BUY#27	MISSED: TU-F/400P-430P	OCT23	30S	\$400.00	(OCT30/12)
		BUY#31	TU-F/500P-530P	OCT23	30S	\$800.00	
			OFFER: MON/400P-500P	OCT29 (2/WK)	30S	\$600.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE				
			CMT: SPOTS RAN - MB				

CONTRACT TOTAL 57725.00
 TOTAL SPOTS 83